



LORA



LAUNDRY CARE PRODUCTS





LIQUID SYSTEM WASHING PRODUCTS

LC 001 LORA

Liquid Main Washing Detergent
(With Enzyme and Optical Whitening Agent)



- * Lora's special formula contains optical whitening agents that revitalize white colors, prevent graying and keep them bright for longer.
- * For intense and lasting perfume: We recommend Lora softeners that provide a feeling of freshness and softness for a longer time.
- * It can be used safely on all fabrics. The soap base and enzymes it contains provide deep cleaning of the dirt.
- * It is effective even at low water temperature that can be used in hospital, school, dormitory, restaurant and kitchen laundry.

Weight : 20 kg
Package: 1 x 20 kg
pH : 9-10

Weight : 5 kg
Package: 4 x 5 kg
pH : 9-10

Weight : 1 lt
Package: 6 x 1 lt
pH : 9-10

LC 021 LORA EXTRA

Liquid Main Washing Detergent
(With Dirt and Oil Remover)



- * Lora Extras's special formula contains optical whitening agents that revitalize white colors, prevent graying and keep them bright for longer.
- * For intense and lasting perfume: We recommend Lora softeners that provide a feeling of freshness and softness for a longer time.
- * It can be used safely on all fabrics. The soap base, enzymes, dirt and oil removers it contains ensure deep cleaning of the dirt.
- * It is effective even at low water temperature that can be used in hospital, school, dormitory, restaurant and kitchen laundry.

Weight : 20 kg
Package: 1 x 20 kg
pH : 11-12

Weight : 5 kg
Package: 4 x 5 kg
pH : 11-12

Weight : 1 lt
Package: 6 x 1 lt
pH : 11-12

LC 002 LORA COLOUR

Liquid Main Washing Detergent (For Colours)



- * It applies special care to your colored laundry and cleans the stains deeply.
- * Keep the colored clothes bright and brilliant with specially formulated laundry detergent for color clothes.
- * It revitalizes your fabric and prolongs its life by eliminating the dullness, dinginess and gray threads that cause colored laundry to look worn.
- * Your favorite laundry regains its first day's vividness and protects your laundry.

Weight : 20 kg
Package: 1 x 20 kg
pH : 9-10

Weight : 5 kg
Package: 4 x 5 kg
pH : 9-10

Weight : 1 lt
Package: 6 x 1 lt
pH : 9-10

LC 022 LORA SENSITIVE

Neutral Liquid Main Washing Detergent
(Powerful Dirt and Oil Remover)



- * Lora Sensitive's special formula revitalize white colors, prevent graying and keep them bright for longer.
- * It can be used safely on all fabrics.
- * Thanks to its neutral pH, it delivers superior cleaning without damaging the textile.
- * Contains soap base and enzymes, provides deep cleaning of dirt.
- * It provides effective stain removal performance even at low water temperature that can be used in hospital, school, dormitory, restaurant and kitchen laundry.

Weight : 20 kg
Package: 1 x 20 kg
pH : 8-9

Weight : 5 kg
Package: 4 x 5 kg
pH : 8-9



LIQUID SYSTEM WASHING PRODUCTS

LC 023 LORA SURF

Concentrated Dirt Remover Liquid Additive
(With Surfactants)



- * It is a concentrated liquid surfactant booster liquid additive based on a range of surfactants
- * Provides excellent performance on all kinds of greasy dirt.
- * Ensures foam control.
- * It offers a guarantee of whiteness in laundry and fabrics.

Weight : 20 kg
Package : 1 x 20 kg
pH : 7-8

Weight : 5 kg
Package : 4 x 5 kg
pH : 7-8

LC 003 LORA CRL

Chlorinated Liquid Auxiliary Washing Agent



- * It is a stain remover auxiliary washing agent.
- * It is used for bleaching white laundry. It provides hygiene with the chlorine effect.
- * Makes a difference with its pleasant smell.
- * Does not harm fabrics.

Weight : 24 kg
Package : 1 x 24 kg
pH : 12-13

Weight : 6 kg
Package : 4 x 6 kg
pH : 12-13

LC 004 LORA OKSİ

Oxygen Liquid Auxiliary Washing Agent
(Heavy Dirt, Oil, Blood and Protein Remover)



- * It is effective in cleaning stubborn stains such as heavy oil and blood.
- * It can be used by applying directly on the stains that have been penetrated into the fabric texture for a long time and dried.
- * Safely applied on colored and white fabrics.
- * It is also suitable for daily use with Lora Main Washing Detergent.

Weight : 20 kg
Package : 1 x 20 kg
pH : 2-3

Weight : 5 kg
Package : 4 x 5 kg
pH : 2-3

LC 027 LORA OKSİ ULTRA

Ultra Oxygen Liquid Auxiliary Washing Agent
(Heavy Dirt, Oil, Blood and Protein Remover)



- * It is effective in cleaning stubborn stains such as heavy oil and blood.
- * It can be used by applying directly on the stains that have been penetrated into the fabric texture for a long time and dried.
- * Safely applied on colored and white fabrics.
- * It has superior stain removal performance thanks to its strengthened formula.

Weight : 23 kg
Package : 1 x 23 kg
pH : 2-3



LIQUID SYSTEM WASHING PRODUCTS

LC 005 LORA PAK

Rust and Dinginess Remover
Auxiliary Washing Agent



- * It is an auxiliary washing agent that disperses graying caused by lime and minerals accumulated on the laundry.
- * In laundry it eliminates the greyness, rust, yellowing, dullness and stains caused by washing water and prevents them from forming in continuous use.
- * It gives excellent results when applied locally on rust stains.

Weight : 20 kg
Package : 1 x 20 kg
pH : 4-5

Weight : 5 kg
Package : 4 x 5 kg
pH : 4-5

Weight : 1 lt
Package : 6 x 1 lt
pH : 4-5

LC 024 LORA PER

Peracetic Acid Based Bleach



- * It is a peracetic acid based product for removing stubborn stains such as oil and blood.
- * It can be applied directly on the stains that have penetrated the fabric texture for a long time and dried.
- * Safely applied on colored and white fabrics.
- * Also suitable for daily use with LORA Main Washing Detergent.

Weight : 22 kg
Package : 1 x 20 kg
pH : 2-3

Weight : 5,5 kg
Package : 4 x 5 kg
pH : 2-3

LC 006 LORA NÖTR

Neutralizing Auxiliary Washing Agent



- * It helps the washing process without damaging the laundry by regulating the pH of the washing water.
- * It is an auxiliary washing agent with acidic character.
- * Does not leave residue in the machine, does not cause congestion in the machine parts.

Weight : 20 kg
Package : 1 x 20 kg
pH : 1-2

Weight : 5 kg
Package : 4 x 5 kg
pH : 1-2

LC 007 LORA ACTION

Heavy Dirt and Stain Remover (Alkaline Booster)



- * It is used for removing heavy dirt, oil, blood and dried stains.
- * Thanks to its alkaline formula, it cleans deeply the heaviest dirt.
- * It is recommended to use Lora Oxi on the same spot of dirt after Lora Action, in removing dried blood and protein stains.

Weight : 25 kg
Package : 1 x 25 kg
pH : 13-14

Weight : 6,25 kg
Package : 4 x 6,25 kg
pH : 13-14

Weight : 1 lt
Package : 6 x 1 lt
pH : 13-14



LIQUID SYSTEM WASHING PRODUCTS

LC 025 LORA ACTION CONS

Concentrated Alkaline Degreaser Additive



- * It is an alkaline concentrated product used for removing heavy dirt, oil, blood and dried stains.
- * Thanks to its alkaline formula, it cleans the heaviest dirt deeply.
- * It is economical with its concentrated feature.
- * It is recommended to use Lora Oxi on the same spot of dirt after Lora Action in local applications in removing dried blood and protein stains.

Weight : 29 kg
Package : 1 x 29 kg
pH : 13-14

LC 026 LORA IRON

Liquid Iron Binder, Ion Immobilizer



- * LORA IRON prevents fading and yellowing of clothes by binding the iron in the washing water and increases the washing performance.
- * It can be used safely with main wash detergents, bleaches, softeners and neutralizing products.

Weight : 22,8 kg
Package : 1 x 22,8 kg
pH : 2-3

Weight : 5,70 kg
Package : 4 x 5,70 kg
pH : 2-3

LC 008 LORA SOL

Textile Degreaser



- * It is used as an auxiliary washing agent in removing dirty, waiting and heavy oil stains.
- * With its neutral structure it is not affected by water hardness and does not harm the laundries.
- * Suitable for using in cleaning your woolen and delicate fabrics.
- * It is very effective on fabrics soiled with animal oils, vegetable oils, tomato paste stains and machine oil. It makes a difference with its pleasant smell.

Weight : 20 kg
Package : 1 x 20 kg
pH : 7-8

Weight : 5 kg
Package : 4 x 5 kg
pH : 7-8

Weight : 1 lt
Package : 6 x 1 lt
pH : 7-8

LC 027 LORA MULTI

Ink and Multi-Purpose Stain Remover
(Ready-to-use)



- * LORA MULTI cleans variety of stains such as make-up, lipstick, ink and curry stains.
- * It is a highly effective product formulated with a rich mixture of solvents and surfactants.
- * It is a part of LORA stain remover auxiliary washing products set.
- * Ready to use, easy and safe. It prolongs the life of the laundry by eliminating the need for repeated washing.

Weight : 1 lt
Package : 6 x 1lt
pH : 9-10



LIQUID SYSTEM WASHING PRODUCTS

LC 009 LORA LILY

Laundry Softener (Super Extra Perfumed) (Lilac)



- * It smooths and strengthens fibers to protect clothes from the damage of the wash, helping them maintain their shape.
- * With its intense perfume essence, it gives a fresh, lasting, floral fragrance to the laundry.
- * It reduces the friction between fabrics that causes them to break and leads to pills and fuzz.
- * It prevents your laundry from hardening and helps to iron it easily.
- * It is economical.

Weight : 20 kg
Package : 1 x 20 kg
pH : 4-5

Weight : 5 kg
Package : 4 x 5 kg
pH : 4-5

Weight : 1 lt
Package : 6 x 1 lt
pH : 4-5

LC 010 LORA SOFT

Laundry Softener (Extra Perfumed) (White)



- * It is a new formula that does not contain dyes and has been carefully developed for sensitive skin.
- * It gives a fresh, lasting, floral fragrance to the laundry.
- * It prevents your laundry from hardening and helps to iron it easily.
- * Reduces static electricity.
- * It is economical.

Weight : 20 kg
Package : 1 x 20 kg
pH : 4-5

Weight : 5 kg
Package : 4 x 5 kg
pH : 4-5

Weight : 1 lt
Package : 6 x 1 lt
pH : 4-5

LC 011 LORA YUMMY

Laundry Softener (Perfumed) (Pink)

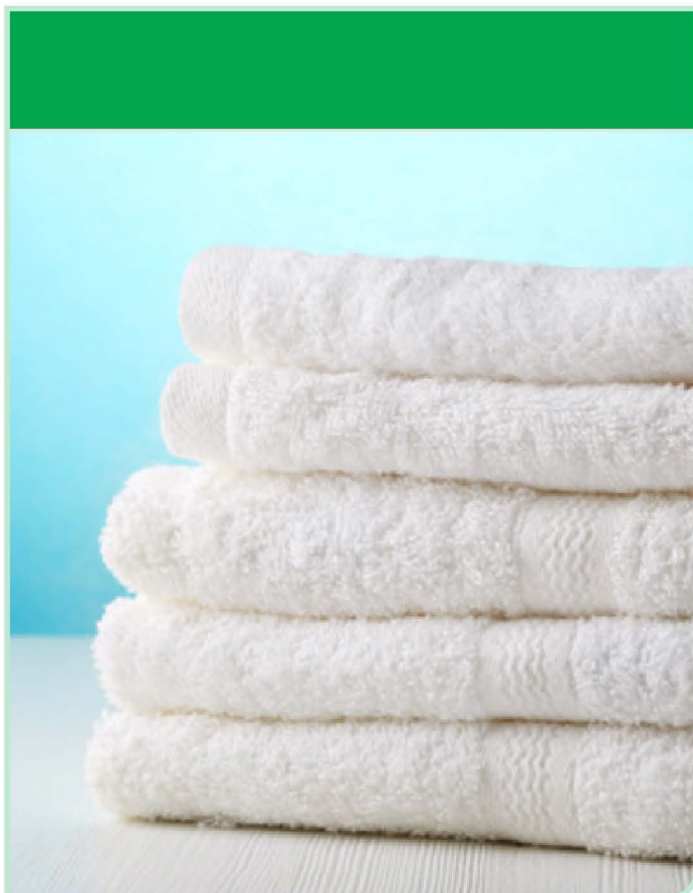


- * It is a new formula that does not contain dyes and has been carefully developed for sensitive skin.
- * It gives a fresh, lasting, floral fragrance to the laundry.
- * It prevents your laundry from hardening and helps to iron it easily.
- * Reduces static electricity.
- * It is economical.

Weight : 20 kg
Package : 1 x 20 kg
pH : 4-5

Weight : 5 kg
Package : 4 x 5 kg
pH : 4-5

Weight : 1 lt
Package : 6 x 1 lt
pH : 4-5





POWDER LAUNDRY WASHING PRODUCTS

LC 028 LORA MATİK UNIVERSAL POWDER

Main Washing Detergent (Dirt, Oil Removing Alkaline Reinforced)



- * Thanks to its superior cleaning power in the most heavily soiled laundry, it removes all stains and dirt from the surface by penetrating deeply.
- * It gives excellent results in all kinds of laundry. It contains high rate of enzyme, alkali boosters and bleach.
- * Suitable for use in industrial and domestic automatic washing machines.
- * The active substances it contains are biodegradable.
- * Effective against oil stains.

20 kg

LC 012 LORA MATİK ULTRA POWDER

Main Washing Detergent Extra Power
(With Enzyme and Optical Whitening Agent)



- * Thanks to its superior cleaning power in the most heavily soiled laundry, it removes all stains and dirt from the surface by penetrating deeply.
- * It gives excellent results in all kinds of laundry. It contains high levels of TAED, enzymes and bleach.
- * Suitable for use in industrial and domestic automatic washing machines.
- * The active substances it contains are biodegradable.

20 kg

LC 013 LORA MATİK EXTRA POWDER

Main Washing Detergent
(With Enzyme and Optical Whitening Agent)



- * Thanks to its superior cleaning power in the most heavily soiled laundry, it removes all stains and dirt from the surface by penetrating deeply.
- * It gives excellent results in all kinds of laundry. It contains high levels of TAED, enzymes and bleach.
- * Suitable for use in industrial and domestic automatic washing machines.
- * The active substances it contains are biodegradable.

20 kg

LC 014 LORA MATİK POWDER

Main Washing Detergent



- * Thanks to its superior cleaning power in the most heavily soiled laundry, it removes all stains and dirt from the surface by penetrating deeply.
- * It gives excellent results in all kinds of laundry. It contains high levels of TAED, enzymes and bleach.
- * Suitable for use in industrial and domestic automatic washing machines.
- * The active substances it contains are biodegradable.

20 kg



POWDER LAUNDRY WASHING PRODUCTS

LC 015 LORA COLOR MATİK ULTRA POWDER

Main Washing Detergent for Colors – Ultra Power



- * It is an economical powder main wash laundry detergent with its strengthened formula. It is suitable for all kinds of water hardness. It provides high washing performance by containing high amount of enzymes.
- * It can be used for washing all kinds of textiles. Thanks to the enzymes it contains, it has an effective washing and stain removal power even at low temperatures.
- * It can be used safely in colored laundry.

20 kg

LC 016 LORA COLOR MATİK EXTRA POWDER

Powerful Main Washing Detergent for Colors



- * It is an economical powder main wash laundry detergent suitable for every water hardness, containing high amount of enzymes.
- * It can be used for washing all kinds of textiles. Thanks to the enzymes it contains, it has an effective washing and stain removal power even at low temperatures.
- * It can be used safely in colored laundry.

20 kg

LC 017 LORA OKSİ POWDER

Oxygen Auxiliary Washing Agent
(Heavy Dirt, Oil, Blood and Protein Remover)



- * It is an effective oxygenated auxiliary washing agent in removing stubborn stains such as oil and blood.
- * Safely applied on colored and white fabrics.
- * It is also suitable for daily use with LORA Main Washing Detergent.
- * It does not lose its effectiveness in environments where the washing water temperature is low.

10 kg / 1 kg

LC 029 LORA OKSİ EXTRA POWDER

Oxygen Auxiliary Washing Agent – Empowered
(Heavy Dirt, Oil, Blood and Protein Remover)



- It is a product that allows easy removal of stubborn stains such as heavy oil, blood and protein residues with its extra oxygen content.
- * Safely applied on colored and white fabrics.
- * It is also suitable for daily use with LORA Main Washing Detergent.
- * It does not lose its effectiveness even at low washing water temperatures, it saves money.

10 kg / 1 kg



POWDER LAUNDRY WASHING PRODUCTS

LC 018 LORA CRL POWDER

Chlorinated Powder Auxiliary Washing Agent



- * It is a chlorine-based stain remover auxiliary washing agent.
- * It is used for bleaching white laundry. It provides hygiene with the chlorine effect.
- * Makes a difference with its pleasant smell.

10 kg

LC 030 LORA CRL EXTRA POWDER

Extra Strong Chlorinated Powder Auxiliary Washing Agent



- * It is a chlorine-based stain remover extra strong auxiliary washing agent.
- * It is used for bleaching white laundry. It provides hygiene with the chlorine effect.
- * Makes a difference with its pleasant smell.

10 kg

LC 019 LORA ACTION POWDER

Heavy Blood and Stain Remover
(With Protein Enzymes)



- * It is a product used for removing heavy dirt, oil, blood and dried stains.
- * With the stain removers it contains, it cleans the heaviest dirt deeply.
- * Effortlessly removes dried blood and protein stains in local applications.

10 kg

LC 031 LORA ACTION EXTRA POWDER

Extra Güçlü Ağır Kan ve Leke Sökücü
(Protein Enzimli)



- * It is a product used for removing heavy dirt, oil, blood and dried stains with its strengthened formula.
- * With the stain removers it contains, it cleans the heaviest dirt deeply.
- * Effortlessly removes dried blood and protein stains in local applications.

10 kg

WASHING INSTRUCTIONS



	PRODUCT CODE	PRODUCT	DESCRIPTION	DOSAGE	pH	HOW TO USE
MAIN WASH	LC 001	LORA	LIQUID MAIN WASHING DETERGENT	1 kg / 2-5 gr	9-10	Used with special dosing pump.
	LC 002	LORA COLOUR	LIQUID MAIN WASHING DETERGENT FOR COLOURS	1 kg / 2-5 gr	9-10	Used with special dosing pump.
WHITENERS	LC 003	LORA CRL	CHLORINATED LIQUID AUXILIARY WASHING AGENT	1 kg / 3 gr	12-13	Used with special dosing pump.
	LC 004	LORA OKSI	OXYGEN LIQUID AUXILIARY WASHING AGENT	2 kg / 8 gr	2-3	Used with special dosing pump.
STAIN REMOVERS & AUXILIARY PRODUCTS	LC 005	LORA PAK	RUST & DINGINESS REMOVER AUXILIARY WASHING AGENT	1 kg / 1 gr	4-5	Used with a dosage pump or poured directly onto the fabric and washed after waiting for approximately 45-60 minutes.
	LC 007	LORA ACTION	HEAVY DIRT AND STAIN REMOVER ALKALINE BOOSTER	2 kg / 5 gr	13-14	Used with a dosage pump or poured directly onto the fabric and washed after waiting for approximately 30 minutes.
	LC 008	LORA SOL	TEXTILE DEGREASER	2 kg / 8 gr	7-8	It is used for cleaning heavy oil, dirt and thin clothes in restaurants, hotels and factories. It is used with a special dosing pump.
	LC 006	LORA NOTR	NEUTRALIZING AUXILIARY WASHING AGENT	1 kg / 3 gr	1-2	Used with a special dosing pump. Applied if using LORA ACTION.
SOFTENERS	LC 009	LORA LILY	LAUNDRY SOFTENER SUPER EXTRA PERFUMED	1 kg / 4-6 gr	4-5	Add LORA LILY softener to the final rinse cycle. It is recommended to use at 4-6 gr/kg. Used with a special dosing pump.
	LC 010	LORA SOFT	LAUNDRY SOFTENER EXTRA PERFUMED	1 kg / 4-6 gr	4-5	Add LORA SOFT softener to the final rinse cycle. It is recommended to use at 4-6 gr/kg. Used with a special dosing pump.
	LC 010	LORA YUMMY	LAUNDRY SOFTENER PERFUMED	1 kg / 4-6 gr	4-5	Add LORA YUMMY softener to the final rinse cycle. It is recommended to use at 4-6 gr/kg. Used with a special dosing pump.



LORA



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MADE IN TURKEY

